



# SPORTS CARD

INVESTMENT REPORT

## SPORTS CARD BUYS OF THE WEEK: OCT 2-9

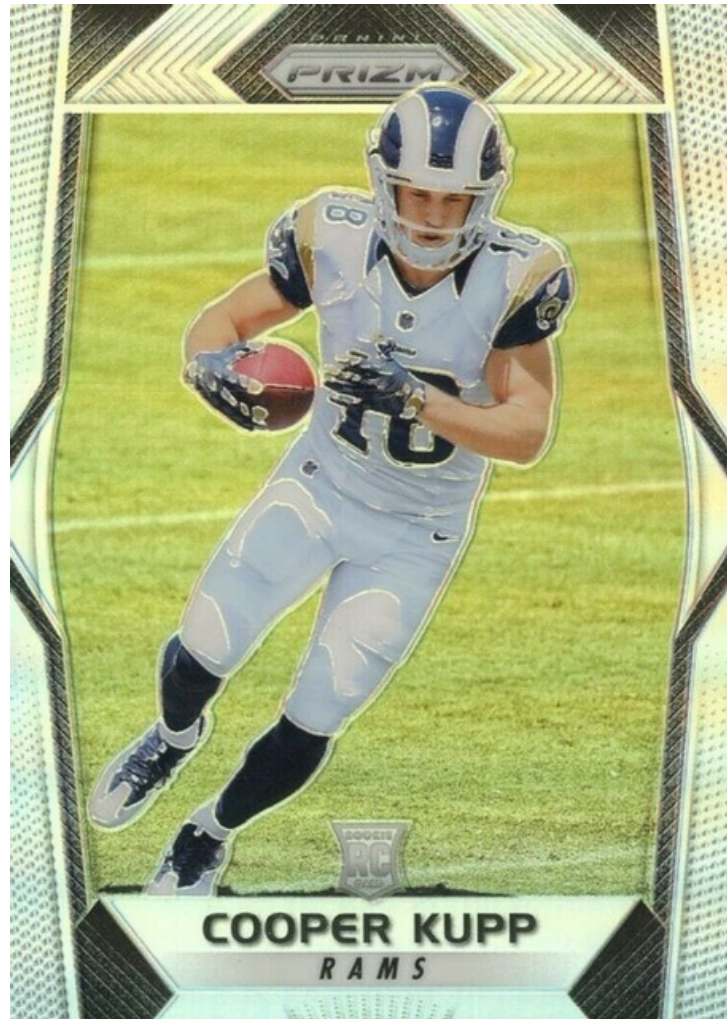
**Contributed by Conner Barnett**

Each week on the Sports Card Strategy Show, we talk about the top sports cards to buy now! Buying the right cards at the right time is a critical component to turning profit.

So if you're asking yourself "which sports cards should I buy now?" - read below to not miss any opportunities!

### **1. COOPER KUPP: 2017 PRIZM SILVER PSA 10**

With Cooper Kupp being sidelined via hamstringing injury for the first 4 weeks of the 2023-24 NFL season, his cards have remained fairly stable in pricing. Kupp is expected to return in week 5, meaning now is the time to look to purchase prints. While there aren't a ton of cards trading at a heavy discount the last 30 days, his 2017 Prizm Silver in PSA 10 is down 23.1% over this time period. The card features a pop count of 695 while still holding manageable liquidity, with 12 trades over the last 30 days. Selling most recently at \$81.50, this is a great affordable option to get a top player without breaking the bank. With the Rams starting off 2-2, we expect them to lean heavily on Kupp to keep the offense flowing alongside standout rookie Puka Nacua. This particular option holds high upside as it previously has shown the ability to climb up above \$550. Look to purchase this card now and be ready for the card to jump once Kupp gets rolling.



## **Caitlin Clark: 2022 Bowman Chrome University 1st Variation PSA 10**

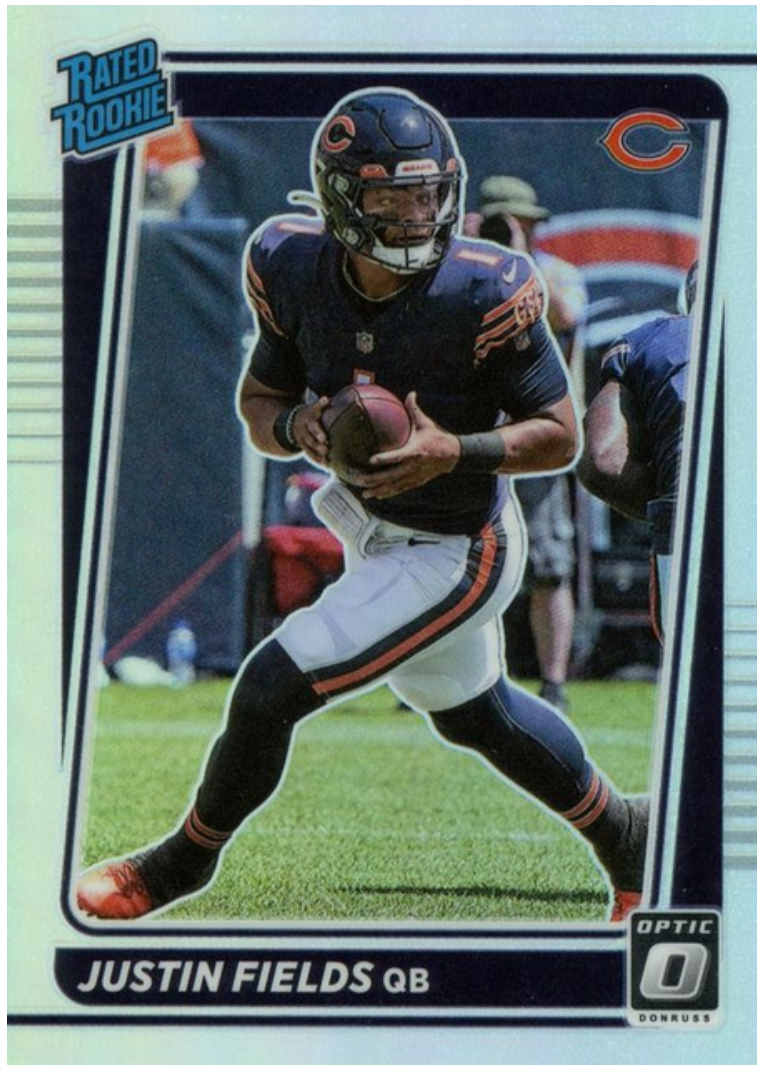
**Caitlin Clark is someone that we believe to be a generational basketball talent, appearing to almost single-handedly drive increased attention for women's basketball with her explosive scoring performances and Steph Curry-like shooting. With the college basketball season rapidly approaching, now is the time to stock up on Clark's prints before she goes for 50 and they spike through the roof. Her Bowman Chrome University in PSA 10 is down across the board, a trend that simply will not hold during Clark's senior campaign.**



### **Justin Fields: 2021 Optic Holo PSA 10**

**While week 4 of the NFL regular season featured the Chicago Bears falling to 0-4 via heartbreaking comeback loss to the Denver Broncos, Justin Fields showed fans that he still has the big play capability he showcased in several of last season's games. Fields completed 28 of 35 attempts for over 335 yards and 4 touchdowns, and despite a costly interception that ultimately led to the Broncos game-winning field goal, Fields showing and current card market valuation gives investors an exciting opportunity to pick him up and make profits. His 2021 Optic Holo in PSA 10 is down 60% the last 30 days, and pairing this with the weak-defense nature of the 4 of the next 5 Bears opponents lends credence to what could be an explosive month of October for the 3rd-year play caller.**





**Tyquan Thornton: 2022 Contenders Rookie Ticket Auto Raw**  
For those of you that like sleeper picks, Tyquan Thornton makes this week's buy recommendations at an affordable price point. Thornton, a New England Patriots 2nd year receiver, showed flashes during his rookie season of being a big-play option with his elite speed and impressive hands. He's expected to return soon for the IR, and with a struggling Patriots offense that is now fighting to determine who belongs at QB1, Thornton could be a real difference maker once returning. His 2022 Contenders Rookie Ticket Auto can be picked up in the \$5 to \$7 range in Raw, and could provide profits through a quick in-season flip.



### **Jace Jung: 2022 Bowman Chrome 1st Prospect Auto**

One of our biggest climbers for our October NoOffseason.com baseball rankings has fallen to Detroit Tigers 3rd base prospect Jace Jung. Lefty McKee often discusses how Double-A is the first real marker where prospects will see a higher level of pitching that can give serious indicators to their long-term upside in today's league, and since getting the call to Double-A Jung has been destroying baseball. He's never hit under .100 WRC+, and his best MiLB stats have been displayed at this level. His older brother Josh, a 3rd baseman for the Texas Rangers, frequently touts his little brother as being better than him, and his Bowman Chrome 1st Auto in Raw can be picked up for less than \$50, an absolute steal compared to his high-end peers on our rankings.



### **Shai Gilgeous-Alexander: 2018 Optic Holo PSA 10**

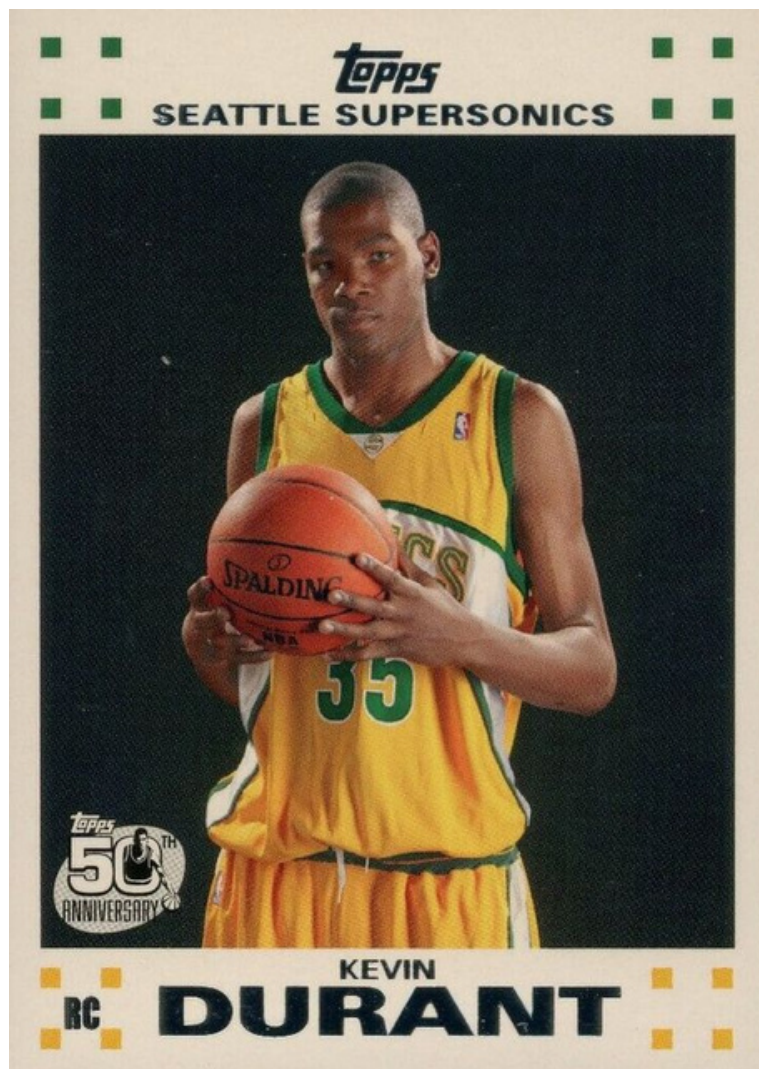
**We've been preaching Shai Gilgeous-Alexander's Prizm Silver religiously as a strong profit play, but that's not the only way to make money via SGA. For those not willing to chunk out \$500 on a Prizm Silver, his 2018 Optic Holo in PSA 10 can be found in the \$200-250 range (our own Chad Guell recently picked one up for just \$175). SGA holds so much upside after posting incredibly impressive scoring numbers last season while helping the Thunder organization grow at a pace that has us excited to see what they produce this season.**





### **Kevin Durant: 2007 Topps Factory Set (White) PSA 10**

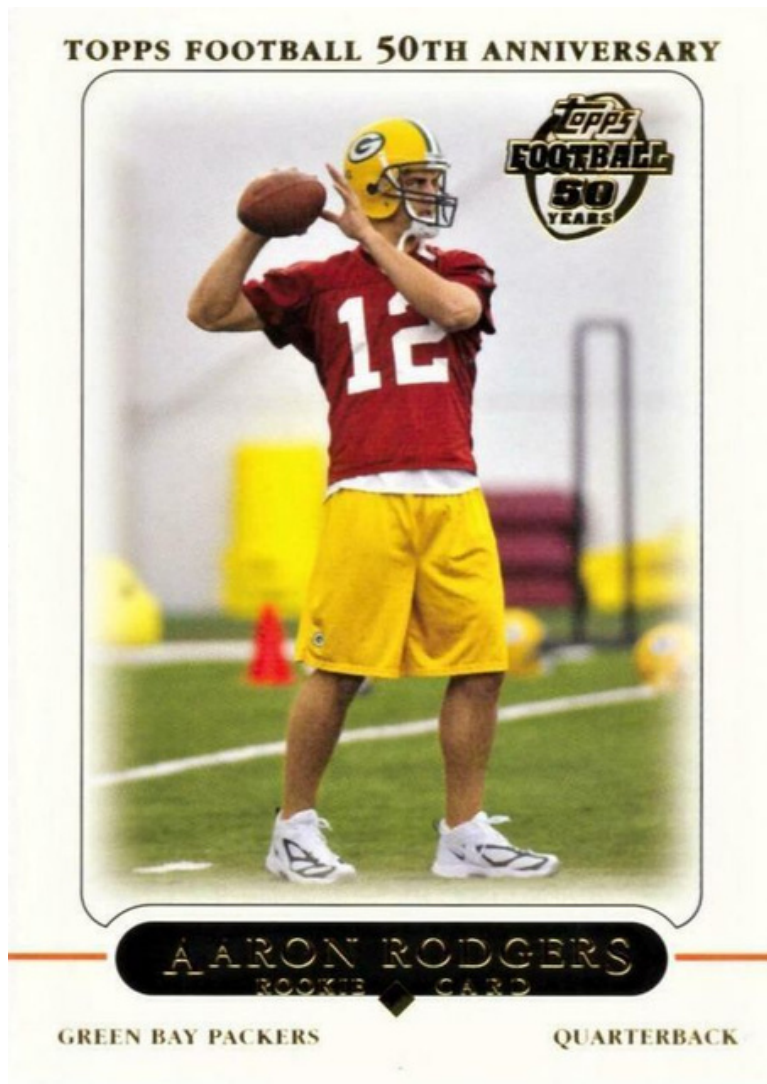
**While Kevin Durant doesn't sit extremely high in our basketball rankings, with the current position of the NBA hype cycle that sports cards are located, there are definitely profitable plays to be made. Dr. Crack has been stocking up on KD's 2007 Topps Factory Set (White) in PSA 10, as he's been able to pick some up between \$150 and \$210. This is an option that has spiked well above \$300 several times over the last 365 days, and with the new-look Suns expectation to make a deep playoff run, it should see several different spikes fueled by strong performances from the slim reaper. A great find by Chad!**



### **Aaron Rodgers: 2005 Topps Base PSA 10**

**With Aaron Rodgers suffering a devastating and demoralizing injury just 4 plays into his New York Jets debut, a large portion of hype surrounding both Rodgers and the Jets has vanquished, leaving a number of his prints sitting at a discount. His 2005 Topps Base in PSA 10 is down 20.2% the last 30 days. While Rodgers' age can raise some red flags around making investments, the 4-time NFL MVP is somehow already walking without a boot, has joined the Jets in the press box for their recent loss to the Chief, and has publicly stated he expects to return before the end of the year. Pick up Rodgers' discounted prints and be ready to sell when he returns and tries to right the ship for New York.**





### **Anfernee Simons: 2018 Prizm Silver PSA 10**

**The absence of Damian Lillard in Portland leaves a large void in terms of offensive usage rates for a flurry of young guards. While Scoot Henderson is one of our favorites from this year's draft class, Anfernee Simons has shown proven ability to be an elite shot maker in the NBA, and we expect him to hold a heavy portion of the scoring load at the beginning of the season. Simons' 2018 Prizm Silver in PSA 10 has shown immunity towards pricing volatility during the fiasco that was Damian Lillard's future. It's down less than 1% the last 30 days, and can be picked up right around the \$100 mark. We expect this season to feature several impressive performances from Simons that will lend investors opportunities to make profits.**



### **Tyrese Maxey 2020 Prizm Silver PSA 10**

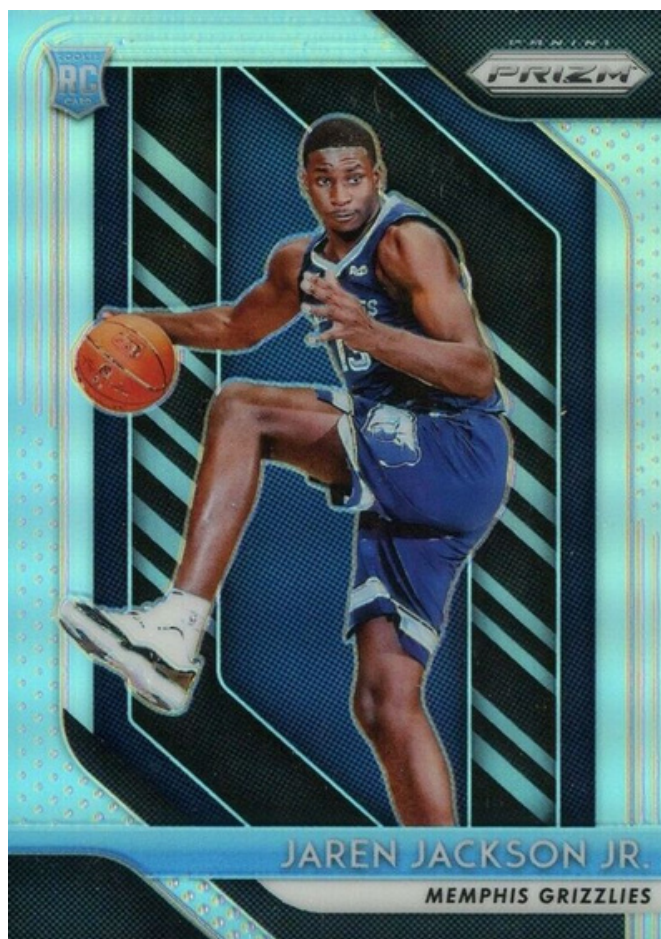
**With James Harden unhappy in yet another organization, Tyrese Maxey could be a player set for a breakout season. Maxey has been solid for the 76ers since joining the league, averaging 15.4 points per game and posting shooting splits of 47.9/41.4/85.8, which are really impressive for someone so young. Maxey has shown the ability to slither through defenses and create offensive production on all 3 levels, something we really like about his game. You can pick up his 2020 Prizm Silver in PSA 10 for right around \$200, a great purchase for someone with as much long-term upside as Maxey.**



### **Jaren Jackson Jr: 2018 Prizm Silver PSA 10**

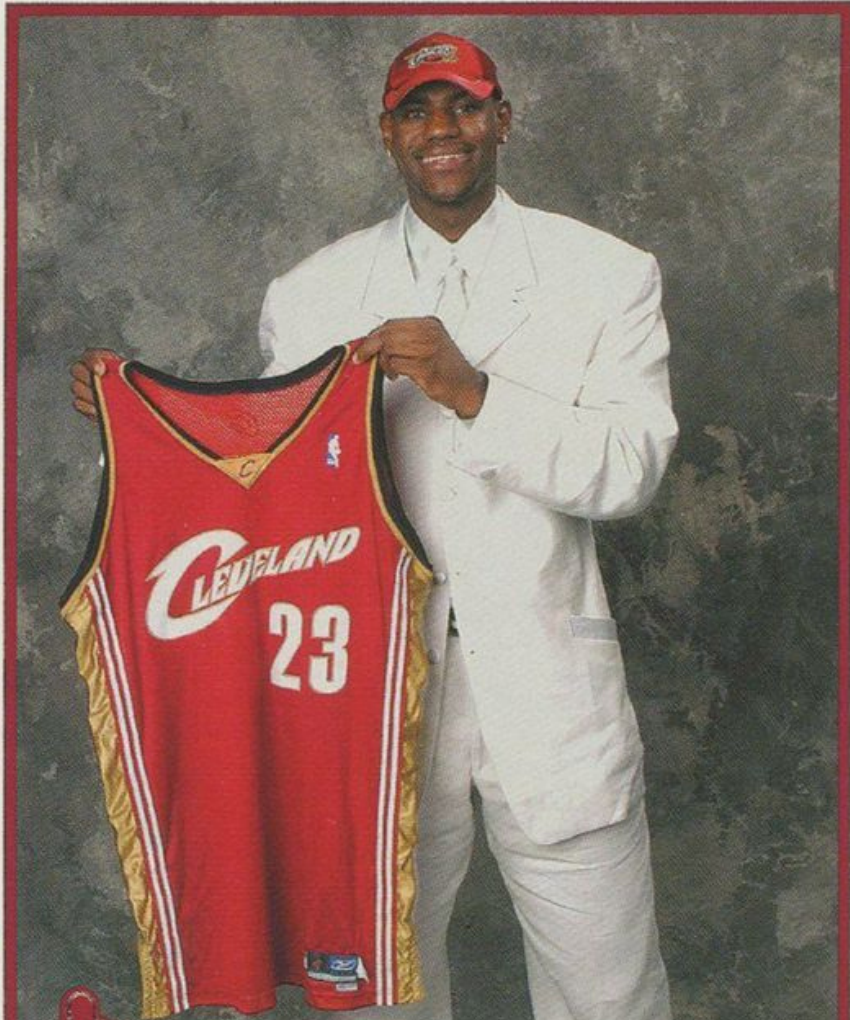
**Ja Morant's decision making as of late has created both mayhem in the Grizzlies' organization, and opportunity in the sports card world. With Morant out for the first 25 games of the season, the offensive load will shift to 2nd and 3rd option-scorers Desmond Bane and Jaren Jackson Jr. We like Jackson's upside within his 2018 Prizm Silver in PSA 10. Sitting at an affordable price point around \$100, investors can shell out low levels of upfront capital for a card that has spiked to nearly \$700 back in 2021. The Grizzlies have already shown they have the ability to win games without Morant, and if they can get out to a hot start led by last year's DPOY, Jackson Jr. could provide some serious profit gains in the sports card world.**





### **LeBron James: 2003 Topps Base PSA 10**

**Rounding off today's buy recommendations is none other than The King himself, LeBron James. James' 2003 Topps Base in PSA 10 is down 9.8% the last 30 days, and while this discount is nice, the \$188 sale is not the driving factor behind picking this card up. This year's offseason featured the Los Angeles Lakers getting FAR better in terms of depth and defense, with editions such as Gabe Vincent, Christian Wood, and Taurean Prince. Furthermore, the Lakers were able to retain several key components from last year in Austin Reaves, Rui Hachimura, D'Angelo Russell, and a contract extension from Anthony Davis. The Lakers, currently placed 5th by FanDuel for NBA Finals favorites, could make a serious chase at the title if veterans can stay healthy and younger players continue to develop. Furthermore, with James' career slowly drawing to a close, he should have a flurry of different sell markers created from milestones, final All-Star game appearances, etc. Scoop him up now at this slight discount and hang tight for the profits to appear.**



**DRAFT PICK #1**

2003 **TEPPS** ROOKIE CARD 2004

**LEBRON JAMES**

