



# SPORTS CARD

INVESTMENT REPORT

## **SPORTS CARD \$20 PLAY OF THE DAY: MALIK DAVIS, COWBOYS RB**

**Contributed by Ryan Painter**

**A personal favorite play of mine, is the \$20 or less auto of a young promising player who hasn't yet broke out on the big stage. The upside is a huge payday. The downside costs you only a few bucks. If you hit on a quarter of these plays, you'll make out just great. Today's play: Malik Davis, RB, Dallas Cowboys.**



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## WHO IS MALIK DAVIS?

An undrafted rookie out of Florida, Davis signed as an undrafted free agent with the Cowboys after the 2022 draft. He earned a spot on the Dallas practice squad, and then was activated in late October after an Ezekiel Elliott injury. He stayed on the active roster for the rest of the year, totaling 161 yards and 1 TD with a 4.2 yard per carry average.

## REASONS I LOVE MALIK DAVIS:

**OPPORTUNITY-** Malik finished the year as the #3 RB on the Cowboys behind Zeke Elliott and Tony Pollard. Things have fallen just right for Malik as Zeke was cut this offseason, and Pollard underwent ankle surgery from a nasty tackle in Dallas's playoff loss. Dallas loves to run the ball, and it is likely that Davis is asked to carry a portion of the workload. Its likely he takes the Zeke Elliott role of running between the tackles. While Dallas added veteran Ronald Jones and rookie 6th round pick Deuce Vaughn, neither seems to be a threat. Jones is on his third team and rode the DNP list the majority of last season. Vaughn stands at only 5'5" and will fight to carve out a role as a 3rd down back.

**PFF :** Our friends at Pro Football Focus rated Malik very favorably. While the sample size was small, he was ranked ahead of Saquon Barkley and Austin Ekeler. He ranked higher than fellow rookies Breece Hall, Kenneth Walker III, and Dameon Pierce. While going undrafted should scare us from an investment, he held his own during his rookie year.

**HOW BOUT THEM COWBOYS:** Dallas is a GIGANTIC market for the card collecting market (you will see a few more Cowboys in my upcoming \$20 Play of the Day segments). The Cowboys are one of four teams to receive the maximum 6 primetime television games for the 2023 season (Chiefs, Chargers and Bills are the other three). If Malik Davis can shine in one of those games, his card price will spike.

**SUPPLY:** Two. That's how many different cards Malik Davis has on the market. No Prizm. No Optic. Not even a Contenders Rookie Ticket Auto. The only 2 cards for the RB2 on the Dallas Cowboys is a Chronicles Draft Origins auto, and a Panini Instant card that he shares with Zeke and Pollard. Supply is RIDICULOUSLY LOW for this guy. Should there be a spike in demand... enjoy the payday! Below are links to the 2 available cards. I would encourage you to grab one of the few available on eBay.

**[2022 Panini Chronicles Draft Picks Malik Davis Origins Auto - Click here to buy this card on eBay!](#)**



**[Click here to buy this card now on eBay](#)**

**Tony Pollard Ezekiel Elliott Malik Davis 2022 Panini Instant 1 of 98- No. 135**  
**- Click here to buy this card on eBay!**



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