



SPORTS CARD

INVESTMENT REPORT

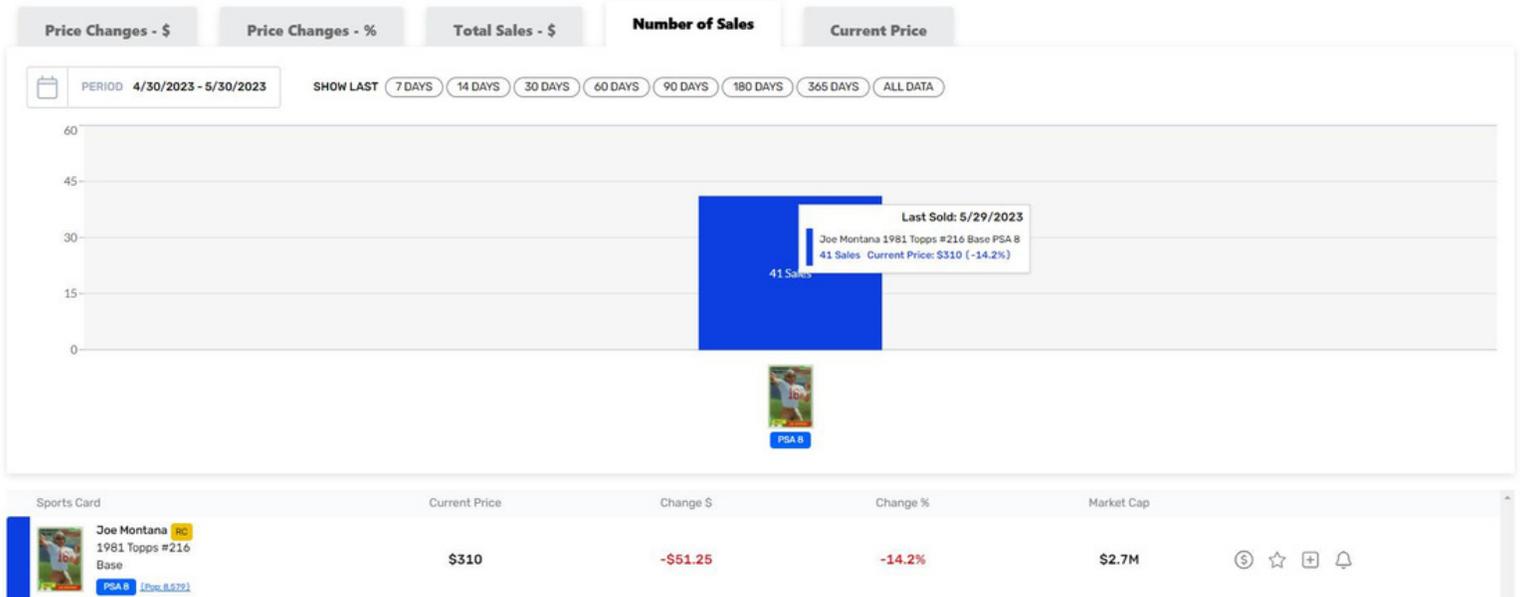
CAN YOU REALLY MAKE MONEY BUYING AND SELLING ONLY ONE SPORTS CARD?

Contributed by Chad Guell

If you have watched enough of our Sports Card Strategy Shows and read enough of our premium content articles, you know that we have talked about becoming laser focused on one card, and becoming an expert at it. Watching closely and buying the dips and selling the peaks. Is this method actually possible to make any money? Let's take a look at a card of one of the greatest quarterbacks of all time. Joe Montana's rookie card is a 1981 Topps # 216. Lets take a deeper dive into market movers to see if this tactic is possible. Specifically we are going to take a look at an affordable, easy to obtain, and very liquid card his PSA 8. This card has a pop count of 8579 and its most recent sale was for \$310 on 5/29/23. The first thing I want to show you is how obtainable this card is. This card has transacted 41 times in the last 30 days.

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Now that we know this card in a PSA 8 sells often enough to give us a lot of statistical data, let's take a deeper dive at the data. In the last year this card transacted 429 times. Of those 429 transactions, the highest selling price was \$550 on 6/1/2022. Now I understand that most prices have come down in the last 365 days so how does this help us? Lets take a closer look! Of the 429 transactions, 13 of them have been for more than \$450 with the most recent sale of \$450 coming on 4/25/23. That is just over 30 days ago! Now lets take a look at how many times this card has transacted at \$310 or less in the last 365 days. The answer is 28 times! The most recent was just 5/29/23! So in theory you could have bought this card 13 times for \$310 or less in the last year, and flipped it for \$450 or more in the last year. Who here would be happy making \$140 or more 13 times a year on one card?

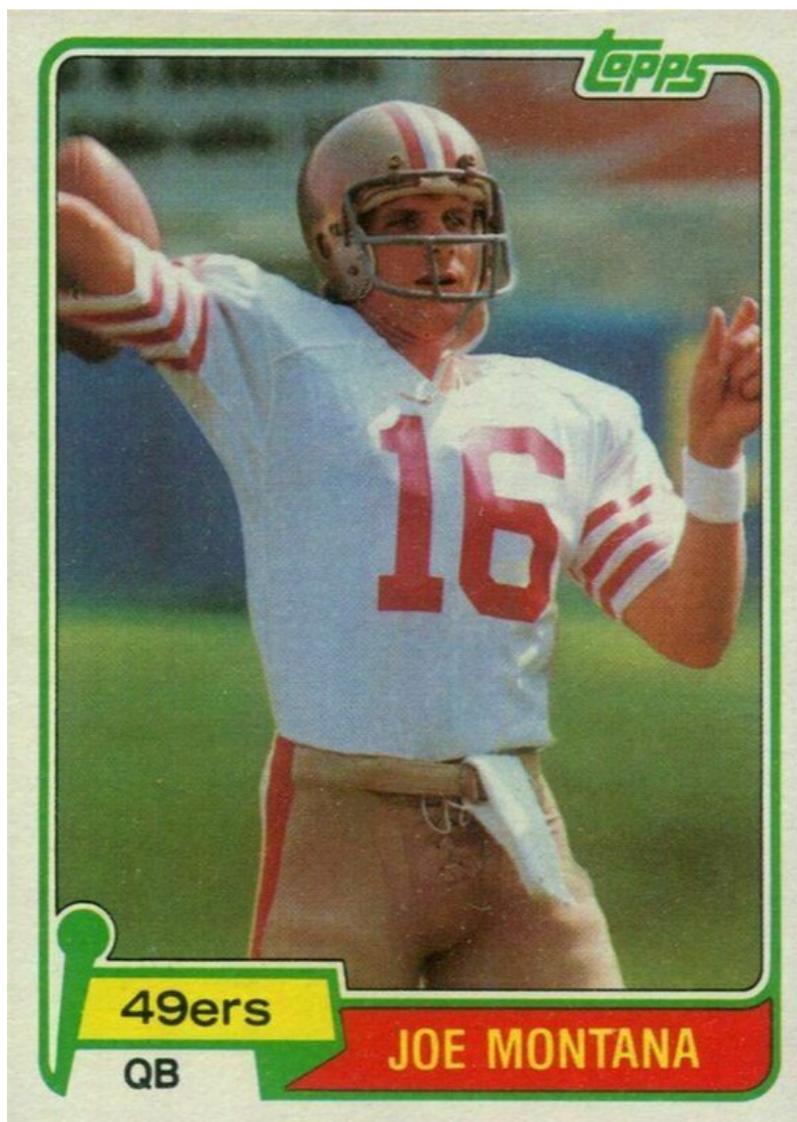
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So, this article shows that if you become an expert on the value of 1 specific card in one specific grade, you can do very well funding your PC or anything else you need a few extra bucks for! All it takes is a little bit of research to find cards that are fluctuating consistently \$100 or more in price and you can make some very profitable flips! We have talked about buying raw and grading, we have talked about buying in bulk and selling off in pieces, we have talked about buying, cracking, and regrading, we have talked about buying in bulk and grading, and now we have shown that if you do the research you can buy already graded or raw cards that jump around in price and make money. It all comes down to buying low and selling high! I know it sounds easy, and it isn't that easy or more people would do it! That is why you are providing these articles, we are trying to assist you in finding ways to fund your life or your PC!

Joe Montana 1981 Topps Base #216 PSA 8
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